



## Our Purpose

The purpose of the Silverthorne Energy Smart Business Program is to assist businesses with technical energy and waste audits, and to provide recommendations for upgrades that are specific to each business. In conjunction with the High Country Conservation Center, the Town will also provide cash incentives to complete the recommended upgrades.

## How do I sign up?

Complete and submit the application:

[www.highcountryconservation.org/  
SilverthorneEnergySmart.html](http://www.highcountryconservation.org/SilverthorneEnergySmart.html)

Staff will contact you to set up a site visit.



Questions?

Lynne Greene  
(970) 668-5703

[lynne@highcountryconservation.org](mailto:lynne@highcountryconservation.org)



**CLEAN  
BUSINESS IS  
SMART  
BUSINESS.  
WE'VE GOT  
THE TOOLS  
TO GET YOU  
STARTED.**



REDUCE  
WASTE

SAVE  
ENERGY

REDUCE  
COST

# SILVERTHORNE ENERGY SMART BUSINESS PROGRAM

## How does it work?

Businesses that join the program are provided with free:

- technical assistance
- public recognition
- money for energy and waste improvements

## Silverthorne Energy Smart Businesses

- ✔ Complete on-site energy and waste assessments.
- ✔ Educate staff and customers about sustainability efforts and commitment.
- ✔ Display Silverthorne Energy Smart Business decal.
- ✔ Attend Silverthorne Business Workshop
- ✔ Identify and accomplish at least one new action each year.

What sort of improvements will Silverthorne Energy Smart help with?

Here are a few examples...

### Energy

- replace inefficient light bulbs
- add smart strips, occupancy sensors or programmable thermostats
- improve operation of heating and cooling systems.
- improve insulation and air sealing
- calibrate or replace outdated appliances
- staff training



### Waste

- add clearly labelled recycling or composting bins
- add composting or recycling service
- improve hazardous waste disposal
- switch to environmentally friendly cleaners
- purchase post-consumer recycled products
- create incentives for reusable bags
- use compostable plates, cups and cutlery for events
- train staff to recycle and compost effectively

