



## Our Mission

The mission of the Frisco Clean Tracks initiative is to become a model mountain community committed to clean energy solutions, economic vitality, and environmental stewardship through: action, education, and inspiration.

## What is the Business Program?

The Frisco Clean Tracks Business Program recognizes and encourages businesses to add environmental considerations into their day to day operations. The voluntary program promotes energy savings, waste, and fuel reduction opportunities for businesses, which in turn also helps to reduce greenhouse gas emissions.

## How do I sign up?

Complete and submit the checklist:

[www.highcountryconservation.org/  
FriscoCleanTracks/Checklist](http://www.highcountryconservation.org/FriscoCleanTracks/Checklist)

Businesses must score above 50 points to qualify. Paper copies are available at Town of Frisco or the High Country Conservation Center. Staff will contact you to set up a site visit.

Questions?

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Frisco Clean Tracks Business  
Main Street  
Frisco, CO



Frisco Business Leader  
**CLEANTRACKS**

Steps For A Sustainable Future.



# FRISCO CLEAN TRACKS BUSINESS PROGRAM

## How does it work?

Businesses that join the program are provided with free:

- technical assessments (sustainability, waste, energy)
- public recognition
- money for green improvements

## Frisco Clean Tracks Certified Businesses

- ✔ Complete on-site sustainability assessments.
- ✔ Recycle newspaper, magazines, office paper, cardboard and co-mingled containers.
- ✔ Educate staff and customers about sustainability efforts and commitment.
- ✔ Display Frisco Clean Tracks Business decal.
- ✔ Attend Frisco Clean Tracks Business Workshop and recognition event.
- ✔ Identify and accomplish at least one new sustainable action that the business will achieve this year.

What sort of green improvements will Frisco Clean Tracks help with?

(here are a few examples)

- |                       |   |
|-----------------------|---|
| <b>Energy</b>         | <ul style="list-style-type: none"> <li>replace inefficient light bulbs</li> <li>add occupancy sensors</li> <li>improve insulation and air sealing</li> <li>add programmable thermostats</li> <li>calibrate or replace outdated appliances</li> </ul>  |
| <b>Waste</b>          | <ul style="list-style-type: none"> <li>add clearly labelled recycling and composting bins</li> <li>add composting service</li> <li>improve hazardous waste disposal</li> <li>switch to environmentally friendly cleaners</li> <li>purchase post-consumer recycled products</li> <li>create incentives for re-usable bags</li> </ul> |
| <b>Transportation</b> | <ul style="list-style-type: none"> <li>create walk/bike/bus to work program</li> </ul>  |

## Business Pledge to Implement Green Strategies

We believe a successful economy is dependent on a healthy environment. We are actively working to show our environmental responsibility to our community by committing to the following objectives:

- to develop and implement practices that use resources more efficiently
- to prevent pollution and waste
- to strive for continuous improvement

