



\$ FOR YOUR IMPROVEMENTS

**JOIN OTHER FRISCO BUSINESSES.
MAKE A DIFFERENCE FOR OUR COMMUNITY!**

"We are proud to be a part of Frisco's green movement." - Tom Paladi, Alpine Market

Frisco Clean Tracks Business Program

HOW DOES IT WORK?

Businesses that join the program are provided with FREE:

- technical support
- public recognition
- **money for green improvements**
- networking opportunities

FRISCO CLEAN TRACKS CERTIFIED BUSINESSES:

- Complete on-site sustainability assessments.
- Recycle newspaper, magazines, office paper, cardboard and co-mingled containers.
- Educate staff and customers about sustainability efforts and commitment.
- Display the Frisco Clean Tracks Business decal.
- Attend a Frisco Clean Tracks Business Workshop and recognition event.
- Identify and accomplish at least one new sustainable action that the business will achieve this year.

**REDUCE WASTE.
REDUCE ENERGY.
REDUCE COST.**

WHAT SORT OF GREEN IMPROVEMENTS WILL FRISCO CLEAN TRACKS HELP ME WITH?

Energy

- replace inefficient light bulbs
- add occupancy sensors
- improve insulation and air sealing
- add programmable thermostats
- calibrate or replace outdated appliances



Waste

- add clearly labelled recycling and composting bins
- add composting service
- improve hazardous waste disposal
- switch to environmentally friendly cleaners
- purchase post-consumer recycled products
- create incentives for re-usable bags

Transportation

- create walk/bike/bus to work program

And More! *We look at YOUR needs and figure out improvements for YOUR business!*

www.highcountrysideconservation.org/FriscoCleanTracks.htm



OUR MISSION

The mission of Frisco Clean Tracks initiative is to become a model mountain community committed to clean energy solutions, economic vitality, and environmental stewardship through: action, education, and inspiartaion.

CLEAN BUSINESS IS SMART BUSINESS.

"It was easy. We knew what we needed to do and received the money right away from the Frisco Clean Tracks program."

- Barry Abrowitz, owner Butterhorn Bakery

"Composting was an easy choice for us through this program."

- Erin Pfarr, Medical Marijuana of the Rockies

"In the summer, the new LED lights don't make indoor temperatures unbearably hot. The display area is brighter and our summer electricity bills have been cut in half."

-Shoe Inn Boutique co-owner Shannon Murray

WE'VE GOT THE TOOLS TO GET YOU STARTED.

HOW DO I SIGN UP?

Complete and submit the application:
[www.highcountryconservation.org/
FriscoCleanTracks.htm](http://www.highcountryconservation.org/FriscoCleanTracks.htm)



QUESTIONS?

lynne@highcountryconservation.org |
970.668.5703